

Justin Watkins

interaction design, user experience, and strategy stuff

EXPERIENCE

Sr. Interactive Art Director at MMG Worldwide

Kansas City, Missouri

June 2005 – Present (5 years 9 months)

- Lead interaction design for web, mobile, and social
- Advise clients on interactive strategy and engagement
- Art direct video and photo shoots

Interactive Art Director at Salva O'Renck

Kansas City, Missouri

May 2003 – June 2005 (2 years 2 months)

- Lead designer and front-end developer for all interactive projects
- Art direct video shoots including H&R Block and Plantronics

Graduate Instructor at University of Central Missouri

Warrensburg, Missouri

August 2003 - Dec 2004 (1 year 4 months)

- Devise 15-week curriculum for 3 Graphic Arts courses
- Instruct web and desktop publishing courses

Digital Production at Group 360, Inc

St. Louis, Missouri

January 2003 – May 2003 (5 months)

- Digital production for Anheuser-Busch and Pepsi
- UX and front-end development for internal workflow system
- Manage projects through digital pre-press process

Interactive Designer/Developer at 305 Spin

Sedalia, MO

May 2001 – December 2002 (1 year 8 months)

- Web and interface design
- Flash animation and development
- Front-end development and ColdFusion programming

EDUCATION

University of Central Missouri

Master of Science

2003 – 2004

- Major: Technology & Occupational Education
- Emphasis: Graphic Arts
- Cumulative GPA - 3.80/4.0

University of Central Missouri

Bachelor of Science

1999 – 2003

- Major: Graphic Arts Technology/Management
- Emphasis: Multimedia
- Magna Cum Laude with Honors
- Cumulative GPA - 3.76/4.0

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